

ELA 3 Research Unit: Key Vocabulary

Word/Term	Definition
Bias	an opinion about whether a person, group, or idea is good or bad which influences how you deal with it
Ethos	an appeal to an audience based on the speaker's qualifications, expertise, and experience (i.e. How qualified is this person to be speaking on this subject?)
Logos	an appeal to an audience based on logic
Pathos	an appeal to an audience based on emotion
justice (n.)	fairness in the way people are treated
injustice (n.)	unfairness in the way people are treated
civil right (n.)	the rights that every person should have, such as the right to vote or to be treated fairly, whatever their sex, race, or religion
civil rights activist (n.)	someone who works hard to fight for social or political change
civil rights issue (n.)	an example of injustice in which a group of people are receiving unequal or unfair treatment because of a characteristic such as race, ethnicity, sex, religion, etc. when a particular group of peoples' civil rights are being violated
activism (n.)	the act of working hard to fight for social or political change
advocacy (n.)	the act of speaking up in favor of an idea or action
to advocate (v.)	to speak up in favor of an idea or action
an advocate (n.)	someone who speaks up in favor of an idea or action
racism (n.)	a) poor treatment of or violence against people because of their race b) the belief that some races of people are better than others
institutional racism (n.)	the systemic distribution of resources, power, and opportunity in our society to the benefit of people who are white and to the exclusion of people of color societal patterns that have the net effect of imposing oppressive or otherwise negative conditions against identifiable groups on the basis of race or ethnicity

