Creating an Info-Graphic: The First Impression
What is the impression you want to make on your audience? Do you want it to be subtle? direct? What kind of balance do you want to have of images- text? What will the theme of the images- a map? a puzzle? a sequence of events? What is the first this you want your reader to think/feel/see when they see your info-graphic? Describe in detail:
How will you set the mood for the text using images, color, font, words, and numbers?

	e the first three things you want your reader to notice when looking at the text
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3.	