

Name _____

Date _____

Period _____

Creating an Info-Graphic The Strategy

This is the final stage of planning your info-graphic. You will brainstorm and create the strategy of how you will present all of your points. Below you will describe how you will use color, font, and images. For each main point and supporting detail, how will you use font, image and color? You do not need to have an image for each point but think about how you want to use images to get your points across.

1. **What colors will you use?** Describe each color you plan on using and what the significance of that color will be. EX. you want to give the reader a calming feeling so you use light blue as the background. Describe below:

2. **Who is your target audience?**

3. **Describe which color, font, and images you will use for each point and explain why:**

1. First main argument:

- a. Supporting detail 1a:

- b. Supporting detail 1b:

c. Supporting detail 1c:

2. Second main argument:

a. Supporting detail 2a:

b. Supporting detail 2b:

c. Supporting detail 2c:

3. Third main argument:

a. Supporting detail 3a:

b. Supporting detail 3b:

c. Supporting detail 3c:
